



Guidelines for CASSE Chapters

What is a CASSE chapter? A CASSE chapter is a local or regional group that provides an opportunity for citizens to formally collaborate with CASSE on activities to advance the steady state economy. A chapter can cover an area ranging from a college campus to a small nation. Large areas, however, may have numerous chapters. CASSE occasionally appoints a “Director of Operations” for continents or large nations.

How is a CASSE chapter administered? Each CASSE chapter has a volunteer who serves as a chapter director. CASSE has few resources for coordinating chapters, and chapter directors initiate most chapter activities independently. CASSE maintains an online [chapters page](#) with contact information for chapter directors. Directors are free to develop projects as they see fit. We insist only that chapters and their directors stay true to the [mission of CASSE](#) and our [position statement](#). Also, as a non-profit organization subject to the laws of the USA, CASSE does not formally endorse political parties or candidates or lobby for legislation. Please keep that in mind as you develop your outreach activities.

Do CASSE chapters affiliate with a political party or brand? We strive to avoid political labeling. CASSE is a non-partisan organization, and we do not endorse any particular model of political economy, such as “capitalist democracy,” “socialist democracy,” or “communism.” We are neither “left” nor “right.” We are all about getting the steady state economy adopted as a policy goal; how that goal is pursued is up to the political state in question, as influenced by history and culture. CASSE also avoids any identification with racist, sexist, or other prejudiced individuals, organizations, or movements.

Do CASSE chapters have separate chapter “members?” Not in a formal sense, although CASSE may develop chapter membership charters in the future. For now, chapter directors should help foster at-large [CASSE membership](#). Membership dues help to support CASSE operations—including chapter administration—and a membership list helps to empower steady-state policies for all regions and nations. Informally, CASSE chapter activities are typically conducted by at-large CASSE members, signatories, donors, and other participants from a common geographical area. Willing participants may be mobilized and led by the chapter director.

How do chapter directors identify themselves? Chapter directors are encouraged to use their CASSE affiliation in email signatures, letters to editors, conference proceedings,

blogs, resumes, etc. This helps [propagate the term](#) “steady state economy” and awareness of the CASSE mission. For example, an email signature may appear as:

Jane Doe, Greenville College Chapter Director
Center for the Advancement of the Steady State Economy (CASSE)
www.steadystate.org

What do CASSE chapters typically do?

- Our principal tool for advancing the steady state economy is the CASSE [position on economic growth](#). The position provides an “instant project” for chapters to adopt; chapters can seek individual signatures and organizational endorsements of the position. The CASSE position has [numerous uses](#).
- Chapter directors should subscribe—and invite other readers to subscribe—to the [Steady State Herald](#), CASSE’s blog.
- CASSE publications are suitable for discussion among chapter members and may provide the material for local symposia, short courses, workshops, etc. Our recommended primer is the 5-star [Best of The Daly News](#). For a more thorough treatment of steady-state economics we recommend [Supply Shock](#).
- Chapter directors are encouraged to follow CASSE on social media:
 - Twitter (@steadystateecon).
 - Facebook (<https://www.facebook.com/steadystateeconomy/>)
 - LinkedIn (<https://www.linkedin.com/company/center-for-the-advancement-of-the-steady-state-economy/>)
- Chapter directors often arrange speaking engagements. Chapter directors themselves may give formal presentations on behalf of CASSE after notifying the Executive Director.
- CASSE outreach materials such as brochures and postcards are freely available to chapters.

Other possibilities include setting up book groups, arranging debates, organizing symposia and conferences, setting up movie screenings, developing additional outreach materials, recruiting CASSE members, and developing educational materials for university, collegiate, and K-12 studies.

Termination. CASSE reserves the right to terminate a chapter director and/or disband a chapter at any time and for any reason, with or without notification. This has been and should be a rare occurrence.